

CYDNEY ADAMS

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EXPERIENCE

theSkimm | New York City, NY

Video Producer, Aug. 2019 – May 2020

- Conducted interviews for various news, pop culture, and celebrity series; produced 1-3 videos weekly
- Oversaw all aspects of pre and post production including research, budgeting, call sheets, managing crew and equipment, scripting, story editing, fact-checking, and graphic animations
- Researched, purchased, and managed equipment to create an in-house production studio
- Hired and managed freelance editors, producers, associate producers, writers, and field crews
- Wrote social, web, and Daily Skimm newsletter promotional copy for video

CBS News | New York City, NY

Producer, Oct. 2016 – July 2019

- Pitched and produced eight episodes of the "CBSN Originals" 30-minute documentary series
- Traveled and served as lead producer on location; conducted interviews; shot B camera
- Hired and managed freelance editors, producers, associate producers, and field crews
- Wrote scripts and oversaw story editing process alongside senior producers and/or correspondents
- Edited promotional materials and wrote articles that extended documentary reporting for CBSNews.com
- Produced trending human interest and pop culture stories for CBS News social media platforms

Coordinating Broadcast Producer, Oct. 2015 – Oct. 2016

- Managed all components of the CBS Evening News webpage; produced web extras and extended videos
- Wrote and edited 10 -15 articles each week coordinating with CBS Evening News broadcast and a weekly history series
- Assisted CBS News social media team with special projects, political event coverage, and original video and graphics editing

Digital & Research Broadcast Associate, July 2014 – Oct. 2015

- Managed CBS Evening News social media channels including Facebook, Twitter, Instagram, and Snapchat
- Provided daily reports to executive producers on trending and top-performing stories on social media, including gains of 160,000+ Facebook likes
- Edited videos and infographics to share across platforms to complement CBS Evening News stories
- Utilized social media to discover story ideas, research and gather visual elements, and promote the show
- Wrote and produced business and/or political chats for Weekend News broadcasts; edited teases and voiceovers; fact-checked entire Saturday and Sunday broadcasts

EDUCATION

The University of Georgia, May 2014

Bachelor of Arts in Journalism, Digital and Broadcast News; Minor in Political Science

AWARDS

The Telly Awards, 2018 Gold Winner

CBSN Originals documentary "Gender: The Space Between"

SKILLS

Premiere Pro & Photoshop; Sony FS5 & FS7; Socialflow; Sprinklr; Facebook, Twitter & Google Analytics; Asana project management